



Sabio is a team and ad platform working as one.

We believe smart mobile advertising relies on a team of individuals who are as agile, ambitious, and accountable as the technology.

Our founders chose the name Sabio, which means “wise” in Spanish. We pride ourselves on having 1st party data, innovative technology, and the wisdom to make good judgment on the accessible data sets on mobile. Our team navigates through the data, so you don’t get lost in it.

The Sabio ad platform offers comprehensive targeting & creative solutions with its unique App Scan and Geo-Story technology, to create meaningful, holistic audience segments and maximize results for brands.

160M
UNIQUES

250K
APP SCAN SEGMENTS

16K
SDK APP INTEGRATIONS

8B
IMPRESSIONS



App Scan

“you are what you app”

Our technology scans a user’s app ecosystem so we can identify audiences based on the apps on their device. We believe that the way a person curates their phone tells us a lot about their interest, life-stage & goals.

Geo-Story

“you are where you’ve been”

With millions of point-of-interests mapped in our platform, we can identify audiences based on the places they’ve visited in the past. When and where a user chooses to spend their time tells us their Geo-Story, giving us insight to their behavior and lifestyle.





The Sabio ad platform.



SELF-LEARNING



PREDICTIVE ENGINE



AUTOMATED SEGMENTATION



QUALITY



SERVICE



SELF-SERVE PORTAL



Our in-house creative team builds rich media, standard and video - with full targeting suite to hone in on your target audience.

- ▶ APP SCAN
- ▶ DEMO
- ▶ 3RD PARTY
- ▶ CRM
- ▶ GEO-STORY
- ▶ LOCATION
- ▶ TIVO
- ▶ DEVICE
- ▶ RETARGETING
- ▶ LANGUAGE
- ▶ VIEWABILITY
- ▶ BRAND STUDY

For more information, please contact your sales representative or email us at info@sabiomobile.com.